

2025

Sponsorship Opportunities

Food for Life



(905) 635-1106 ext.230
meaghan@foodforlife.ca





Rescuing Food. Impacting Lives.

For 30 years, Food for Life has been rescuing millions of lbs of food, and distributing it to thousands of households each week. With a dual purpose mission of protecting people and planet, Food for Life is Halton and Hamilton's leading food rescue charity.



Everything Starts With Food...



Named 1 of Canada's Top 10 Charities by Charity Intelligence in 2024, Food for Life works tirelessly to ensure that everyone in our community has access to healthy fresh food. Nourishment is the foundation of health, wellness and security. Utilizing rescued food allows us to turn every \$10 donation into \$63.70 worth of groceries!

Our Impact

4,500

households
nourished weekly

100

food access points
supported across Halton
and Hamilton

4.6

million lbs of healthy
fresh food rescued
and shared

“Great people, great organization, wonderful community. Best kind of service. The best. ”

-Food for Life Neighbour





Truck Sponsorship - The Ultimate Brand Experience

For 2025, we are selling logo space on our largest, newest truck in the fleet. Rescuing over 1 million lbs a year and travelling through some of Ontario's busiest communities and highways - your logo on our truck, is seen by thousands each day.

Logo will be placed on both sides of the box. Final design will be completed and unveiled in Sept 2025 during Hunger Awareness Month. \$10,000 sponsorship Logo will remain on truck a min. of 2 years



Operations Based Sponsorships

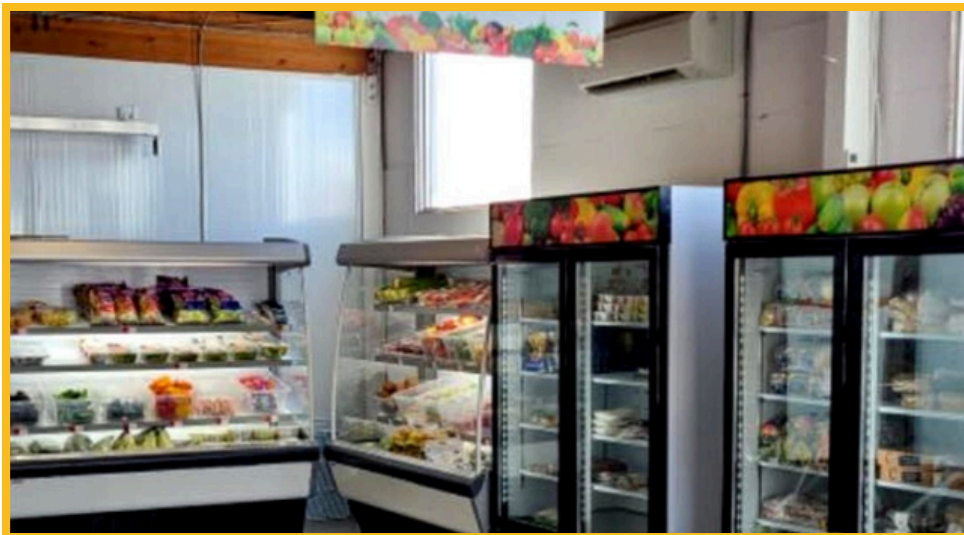
Pack Room	Our operational center, the pack room is central to our triple diversion program	Over 1.7 million lbs of food is sorted in our pack room by volunteers and 95+ corporate teams	Title Sponsor: \$25,000 / Named Sponsor: \$5,000
Environmental Initiatives	We do more than rescue food, we divert their associated plastics and cardboards from landfill as well	Our triple diversion methods ensure that wastes go to their next best use.	Baler Sponsor: \$5,000/ year Farms Program Sponsor: \$10K/ year



Mountainside Market - Align your brand with our highest impact program

Our Mountainside Market provides impactful food support to over 400 households each week, with neighbours leaving with over \$120 worth of fresh food each visit. The market doubles as our tour kickoff space where thousands of individuals come through doors each year.

Logo will be placed outside of the market on the wall as well as inside the market on signage. Market sponsorships renew yearly. Valued at \$10,000



Impact Based Sponsorships

Community Program Sponsor	Our community programs come in a variety of styles	With over 50 Food for Life Program locations to support, sponsorships are hyper-local	Fresh Food Fridge - \$2,500/ year Community Program - \$5,000/ year
Volunteer Engagement	Our 700+ Volunteers are the heart of Food for Life	Volunteers give over 20,000 hours of time each year to support neighbours in need	Volunteer Appreciation Week - \$2,500 Volunteer Summer Gathering - \$2,500



Celebrate 30 Years of Rescuing Food. Impacting Lives.



Anniversary Celebration

May 2025 - Our Food for Life Community - staff, volunteers, community and agency partners and donors will gather to celebrate Food for Life's 30th year

Title Sponsor: \$5,000
**Supporting
Sponsor: \$2,000+**

Special Event Opportunities

Whether led by Food for Life, or collaborative - events are a great way to align with our brand and supporting our mission. Just a few to consider below:

Lakeside A La Carte (Aug 10, 2025)	Food for Life is Charity of Choice in 2025 for this food centered event right on Burlington's lakeshore	Over 200 participants	Title to Community Sponsorships Available/ Silent Auction Items
Coldest Night of the Year (Feb 28, 2026)	A National Movement with Local Impact - We walk every February for those who are experiencing hunger, hurt or homelessness	Over 150 walkers	Title To Community Sponsorships Available / Goods and Services Options

**Connect with us to discuss
sponsorship today!**

**We look forward to welcoming
you to Food for Life!**



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